



2006 IOV Award Winner – Press Release

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Local video production business wins prestigious IOV Award

The IOV (Institute of Videography) announced the winners of their annual awards on 18th October at Chesford Grange Hotel, near Coventry. The IOV Awards cover four areas video production, namely Best Corporate, Best Wedding Video, Best Documentary and Best Open - and are freely open to all IOV members.

Keith Malone of Keith Malone Video Productions, Co. Wicklow, Ireland was awarded Highly Commended in the Wedding category against extremely tough competition. With over 1,000 members throughout Europe, the IOV Awards has fast become the leading showcase of talent in professional videography and attracts sponsorship from the leading manufacturers and suppliers to the industry.

Presented by former Miss UK and QVC celebrity, Debbie Greenwood, the Oscar-style ceremony took place alongside the IOV's Annual Convention held at the Royal Show Grounds at Stoneleigh Park. All short-listed entrants were in attendance, and as the final running order is not announced until the night it creates a wonderfully exciting atmosphere for all participants.

Keith's entry was one of only five short-listed titles within the Wedding category – which is a significant achievement in itself. Judges were not only looking for exceptional video production standards, but also originality and creative flair which demonstrate the value to customers of commissioning a professional videographer.

Keith is tremendously proud of his achievement in the IOV Awards and looks forward to the additional exposure that IOV Award winners receive each year. IOV Administrator, Kevin Cook, commented on Keith's award, "The IOV Awards get tougher and tougher each year as the general standards in video production rise. To win an IOV Award is a significant accomplishment indeed. I'm really pleased for Keith and hope that this achievement will generate more commissions for this very talented videographer in the coming year."

More details about the IOV and its annual awards are available from their website – www.iov.com. Site visitors can request a membership information pack, study guides on commissioning a video – and search the IOV's database of accredited members.

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Further details

The Institute of Videography

The IOV is a UK-registered trade association representing professional videographers. Each member agrees to act in accordance with its Code of Practice, and to strive to maintain the highest levels of video production competence and professionalism in their work.

The IOV Awards

The IOV Awards are sponsored by Sony, JVC, Holdan, Canopus, Penridge Multi-Media, Towergate Camerasure Insurance and Calumet – and only open to current IOV members.

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